

# BRILLIANCE ARTWORK SPECIFICATIONS

Please also visit pages 158-160 for additional information.



Available on select **COTTON/JUTE, PET NON-WOVEN, NON-WOVEN, POLYESTER, PAPER** bags, and **RIBBON** featured on pages 6-13, 16-73, 76-79, and 122-137.

**We must review and pre-approve all artwork, to ensure your order is suitable for the BRILLIANCE process.**

## PRINT METHOD

Sleek matte, metallic, glitter, or patterned heat transfer process, providing an upscale retail look.

## PROOFS

Proofs are required on all new BRILLIANCE orders and reorders with changes.

## PROGRAMS and FORMATS WE ACCEPT

Any other file formats are not acceptable and may delay production.

**ADOBE ILLUSTRATOR—Our Preferred Vector Art Program.**

Save as native Illustrator .ai file, or Illustrator Default PDF with the *Preserve Illustrator Editing Capabilities* box check-marked.

## VECTOR ART IS PREFERRED

Vector images can be resized without any loss of quality. Please note that placing or importing photographs, bitmap, or raster images into a drawing program does not convert them into vector artwork. If your artwork contains a placed or embedded raster image (PSD, TIFF, JPEG, CPT, EPS), the original raster image file should be included and be pre-approved by BAG MAKERS.

## MULTICOLOR IMPRINTS

We need to pre-approve your artwork as color registration requirements exist and vary per product. Some movement between colors will occur due to the printing method requirements for our products.

## FONTS and LINE RULES

### MINIMUM SIZES:

5-point lines or rules.

50-point fonts. Thin serif font styles are not recommended.

### FONTS—Please Convert To Outlines (Paths or Curves)

If we do not have the exact font you used, the text in your art will "default" to a less attractive font, changing the look of your design. Converting your fonts to outlines, paths, or curves eliminates this hazard by changing your fonts into vector shapes. This ensures that your artwork will print exactly how you expect it to look.

## A SPECIAL NOTE ABOUT OUR PRINTING PROCESS

Please email [ArtInquiry@BagMakersInc.com](mailto:ArtInquiry@BagMakersInc.com) to determine if your multi-color art will work with this process.

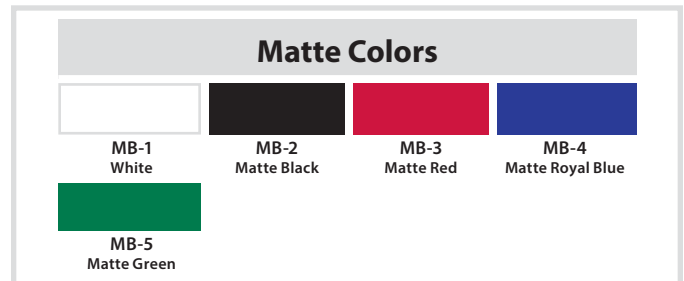
## BRILLIANCE Color Selection

**NOTE: The color samples below represent printing on white products.**

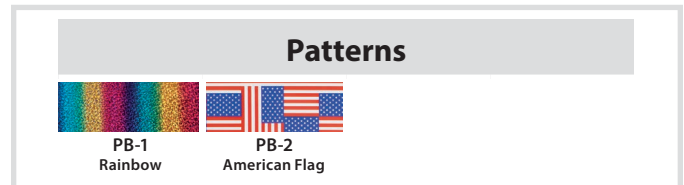
Some colors, when printed on a colored product may appear lighter, darker, or a slightly different hue. Some colors may not be suitable for imprinting on select products. Please call for details.

Swatches shown are for approximate color representation only.

**PANTONE (PMS) color match is not available.**



\* Glitter imprint not available on 2-Ply Cotton masks.



Brilliance-Matte color



Brilliance-Metallic-Pink



Brilliance-Glitter Gold



Brilliance-Pattern Rainbow

